

# OASIS ONE LINK™

## CARDED MYSTERY: CASE STUDY

Carded Mystery™ is a bonus application that creates enthusiasm and drives incremental play for loyalty rewards players.

With Carded Mystery, players will have the opportunity to play for life changing jackpots that are designed just for them in addition to providing the opportunity to design programs that leverage a larger player community amongst the entire casino floor.

MARYLAND **Live!** CASINO

— FLOORWIDE —  
CARDED MYSTERY BONUS

### REVENUE INCREASE

NET WIN	4.7%
NET WIN per EGM per DAY	5.74%
LIFT of SLOT REVENUE*	20.4%
COIN IN*	28%

### REDUCED COSTS

(PROMO REDEMPTION)

PRE-EVENT	\$264,000
DURING EVENT	\$184,000

**\$29.2 MILLION IN SAVINGS ALONE\***

OASIS 360

CASE STUDY

**FLOORWIDE**  
CARDED MYSTERY BONUS

#### EVENT #1

START DATE | HIT DATE  
MAY 14 – MAY 31

#### EVENT #2

START DATE | HIT DATE  
MAY 31 – JULY 7

#### EVENT #3

START DATE | HIT DATE  
JULY 7 – AUG. 23



Event starts at \$50k  
and must hit by \$100k

OASIS ONE LINK

**One Link™** Progressives lifted slot revenue 20% from second to third events.

Running these events gave room to reduce the amount of promo offered leading to a savings of \$20 a day per machine.

**That's over \$29 million in savings over the course of one year!**

CONTACT YOUR BUSINESS DEVELOPMENT EXECUTIVE TODAY TO LEARN HOW  
CARDED MYSTERY BONUS CAN IMPACT YOUR BOTTOM LINE!

\*From Event #2 to Event #3 \*\*\$20 Savings/Day X 4k EGMS X 365 DAYS = \$29.2 Million